

WPCB-TV

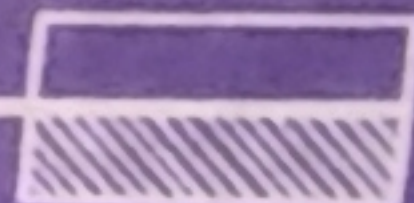
 **SPERRY RAND**

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

COMMERCIAL TV

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-26-80

CH 40

WRCB-TV (Eff: 9-12-78)

Call letters WRCB-TV

Station location GREENSBURG,
PENNSYLVANIA

DUAL I.D.: Greensburg-Pitt.,

WESTERN PENNSYLVANIA CHRISTIAN BROADCASTING COMPANY (a1 7-31-78; Eff: 8-11-78)

Name of licensee COMMERCIAL RADIO INSTITUTE, INC.

Transmitter location Dewer Rd., Monroeville, Pa. (MP 7-28-77)
5000' S. of US 30, 900' E. of Robin Station Rd., nr. Irwin, Pa.

Main studio location Same as Trans. loc.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To	
BPCT-4612	6-4-75	Ch-40	V-1170kw	Unl.	8-4-75	
AH:940' MSL:2039.7'		626-632	A-126kW		12-4-76	
CP for new TV. -----						
BPCT-4612	9-2-75	CALL LETTERS ASSIGNED				
EBSA	9-2-75	-----				
BMPCT-7667	1-13-77	MP(BPCT-4612) to extend				
		completion date			7-13-77	
BMPCT-7666	7-28-77	Ch-40	V-1170kW	Unl.	8-4-75	
AH:930' MSL:2049'		626-632	A-117kW		1-28-78	
MP(BPCT-4612 as mod.) to chg. ERP, TL, SL, trans., ant., HAAT						
BMPCT-7716	8-8-78	Ch-40	V-490kW	Unl.	2-2-75	
AH:980' MSL:2049'		626-632	A-97.7kW		2-8-79	
Modification of construction permit for chgd. facilities. -----						
BLCT-7904	OKH 9-26-80	Lic. to cover (BPCT-4612 as mod)				
		for New Station. (Lic. perm.				
		exp:				8-1-81

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters (NEW)

COMMERCIAL RADIO INSTITUTE, INC.

Name X PITTSBURGH TELEVISION, INC.

~~CH-22~~ (FO c/o Julian S. Smith, 3500 Parkdale Ave., Baltimore, MD 21211)

File No.	Dated	Application for	Action	
			Nature	Date
CH-40 EFCT-4612 R & F #180907 \$2500 AC: 003 PRESS: PH REC'D: GRANT FEE: \$22,500 GRANT FEE PAID: AC: 004	5-1-73 5-2-73 5-2-73 MAY 21 1973 5-29-73	CP for new TV station on: Freq.: Ch-22, 510-524MHz ERP: Vis. 4503kW, Aur. 450.5kW HAAT: 966 ft. TL: 0.74 mi. N. of Pa. #40 & US #30 intersection, near Trafford, Pa. (40-22-43 79-46-48) SL: Same as TL Trans.: GE TT-25-A Ant.: CCA ER-35H STATION LOCATION: PITTSBURGH, PENNSYLVANIA Atty.: Martin R. Leader (Fisher, Wayland, Southmayd & Cooper) Engr.: <u>Gautney & Jones</u> AMENDED 5-25-73 re legal.	Designated for Hearing 1-1-74 1-1-74 AMENDED AND REMOVED FROM HEARING KFF: 12-2-74 GRANTED	 6-4-75
AMENDMENT R & F PRESS: ✓ PH RECD	12-14-73 12-14-73 JAN 31 1974 3-15-74	Re chg. name of Applicant to Commercial Radio Institute, Inc.; and re legal, financial and equal employment.		

ORDER issued 10-30-74, released 11-4-74 FCC 74M-1411 32571: IT IS ORDERED, that the subject pleadings ARE GRANTED; that the amendment TENDERED to the application of Commercial Radio Institute, Inc. IS ACCEPTED; that the application of Commercial Radio Institute, Inc. IS RETURNED To The Processing Line; that the ~~applicant's~~ applicants' Joint Agreement IS APPROVED; and that the application of Western Pennsylvania Christian Broadcasting Company IS GRANTED.

73A 5/14/80
22,500.00 for
Western P. Christian B.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

COMMERCIAL RADIO INSTITUTE, INC.
X PITTSBURGH TELEVISION, INC.

Call NEW
Letters

Name		Action	
File No.	Dated	Nature	Date
CH-22	PITTSBURGH, PENNSYLVANIA		
CH-40	GREENSBURG, PENNSYLVANIA		
BPCT-4612 CONTINUED			
AMENDED	1-4-74	Amended to make changes in stockholdings.	
R & F	1-4-74		
PRESS:	28 JAN 1974		
Ltr. 5-9-74 re loan agreement		AMENDED (ORDER) 5-14-74 re financial	
AMENDMENT	9-3-74	Re chg. Station Location from Pittsburgh, Pennsylvania, to Greensburg, Pennsylvania;	
Received	9-3-74	chg. freq. from Ch-22, 518-524MHz, to Ch-40, 626-632MHz; chg. ERP to Vis. 1488kW, Aur. 157kW; TL to 500' S. of US #30, 900' E. of Robin Station Rd., nr. Irwin, Pa. (40-19-39 79-43-56); SL to Same as TL; and HAAT 950 ft.	
Filed (Order)	10-30-74		
#363828 \$500	9-3-74		
AC: 003			
PRESS:	DEC 26 1974		
PN REC'D:			
GRANT FEE: \$4500			
GRANT FEE PAID: 7-10-75			
AC: 004			

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call Letters **WPFO-TV**
(NEW)

Name **COMMERCIAL RADIO INSTITUTE, INC.**
CH-40 GREENSBURG, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BFCT-4612 CONTINUED				
AMENDMENT	12-16-74	Re make chgs. in ant. structure (decr. hght.).		
R & F	12-27-74			
PRESS:	JAN 28 1975			
AMENDED	4-4-75	AMENDED 4-4-75 re financial & Programming.		
R & F	4-4-75	REQUEST WAIVER OF SEC. 73.613(b) of rules.		
PRESS:	21 MAY 1975			
		AMENDED 4-17-75 re programming		
		AMENDED 5-8-75 re financial & Programming		

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters **WPFO-TV**Name
CH-40**COMMERCIAL RADIO INSTITUTE, INC.**
GREENSBURG, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7666 Received Filed #624260 \$100 #640908 \$150 AC: 001 PRESS:	10-8-76 10-13-76 11-24-76 10-13-76 11-24-76 8 DEC 1976	MP(BPCT-4612) to chg. ERP to Vis. 1393.75kW, Aur. 139.37kW; chg. TL & SL to Dewar Rd., Monroeville, Pa. (40-26-22.5 79-43-10.5); chg. type trans. to Vis. Ampex TA-25BT, Aur. GE TT-25-A; type ant. to Bogner B28H (BT); and HAAT 925 ft. MAJOR ENVIRONMENTAL ACTION Atty.: Martin R. Leader (Fisher, Wayland, Southmayd and Cooper)	GRANTED Canadian	7-28-77 consent to 4-1-79.
BMPCT-7667 R & F #632910 \$100 AC: 001 PRESS:	11-3-76 11-4-76 11-4-76 8 DEC 1976	MP(BPCT-4612) to extend completion date to May 4, 1977. Atty.: Martin R. Leader (Fisher, Wayland, Southmayd and Cooper)	GRANTED	1-13-77

CARD # 5

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

WESTERN PENNSYLVANIA CHRISTIAN BROADCASTING COMPANY

Call
Letters WPFO-TVName X COMMERCIAL RADIO INSTITUTE, INC.Ch. 40 GREENBURG, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7698 R & F Press:	7-13-77 7-13-77	MP(BPCT-4612 as mod) to extend completion date to Martin R. Leader, Atty.(Fisher, Wayland, Southmayd and Cooper)		
BMPCT-523 R&F PN RECD PRESS (Form 314)	8-4-77 8-5-77 9-21-77 SEP 19 1977	Voluntary assignment of construction permit to Western Pennsylvania Christian Broadcasting Company. Attys.: Assignor-Martin R. Leader (Fisher, Wayland, Southmayd and Cooper) Assignee-Gordon & Healy Amended 3-17-78 re EEG Amended 6-2-78 re officers & directors (see over)	GRANTED COMMISSION ACTION	7-31-78 Eff: 8-11-78

APPLICATION RECORD - BROADCASTING

Call
Letters **WPFO-TV**

WESTERN PENNSYLVANIA CHRISTIAN BROADCASTING COMPANY

Name **X COMMERCIAL RADIO INSTITUTE, INC.**
CH-40 GREENSBURG, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BMPCT-7716 Rec'd Filed PRESS	8-8-77	MP (BPCT-4612, as mod.) to chg.ERP. to Vix. 5000kw, Aur. 500kw; TL to Dewar Rd., Monroeville, Pa. (40-26-22.5 79-43-10.5); type trans. to Vix. 2 CCA TA-55BT, Aur. 1 CCA TA-55BT: type ant. to Bogner BUH 28 (DA); and HAAT 921 ft. MAJOR ENVIRONMENTAL ACTION Atty.: Gordon & Realy Continued on Card #7	GRANTED	8-18-78
	8-9-77			
	8-30-77			
	OCT 31 1977			
BMPCT-7724 R&F PRESS	12-19-77	MP (BPCT-4612, as mod.) to extend completion date. Atty.: Martin R. Leader		
	12-19-77			
	JAN 17 1978			

BAPCT-523

PETITION TO DENY filed 10-19-77 by William S. Green on behalf of Pittsburgh Telecasting, Inc. (WPGH-TV).

MOTION FOR EXTENSION OF TIME filed 10-31-77 by Martin Leader on behalf of Commercial Radio Institute, Inc.

RE: BAPCT-523 MOTION FOR EXTENSION OF TIME filed 11-7-77 by Commercial Radio Institute, Inc.

OPPOSITION TO PETITION TO DENY AND PETITION FOR EXPEDITED CONSIDERATION filed 11-15-77 by Western Pennsylvania Christian Broadcasting Co.

OPPOSITION TO PETITION TO DENY filed 11-15-77 by Commercial Radio Institute, Inc.

REPLY TO OPPOSITION TO PETITION TO DENY filed 12-5-77 by Robert Yorty on behalf of
~~MOTION FOR EXTENSION OF TIME~~ filed 11-23-77 by Leon J. Schachter on behalf of Pittsburgh Telecasting, Inc.

MEMORANDUM OPINION AND ORDER adopted 7-31-78, released 8-9-78 FCC 78-573 95655: Based upon careful consideration of the foregoing matters, we are of the opinion ~~am~~ that CRI has made a convincing showing that it is qualified to acquire the construction permit for Channel 22, Pittsburgh, Pennsylvania, and that the public interest will be served thereby. No substantial and material questions of fact remain which would require resolution in an evidentiary hearing. We further find that Western Pennsylvania has established its qualifications to acquire the Greensburg permit and that a grant of that application would serve the public interest. Accordingly, IT IS ORDERED, That the petition filed by Pittsburgh Telecasting, Inc. IS DENIED, and that the above-captioned applications for assignment of construction permits for station WPCB-TV, Channel 22, Pittsburgh, Pennsylvania, and station WPFO-TV, Channel 40, Greensburg, Pennsylvania, ARE GRANTED.

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters **WPTO-TV WPCB-TV**

WESTERN PENNSYLVANIA CHRISTIAN BROADCASTING COMPANY

Name **COMMERCIAL RADIO INSTITUTE, INC.**
CH-40 **GREENSBURG, PENNSYLVANIA**

File No.	Dated	Application for	Action	
			Nature	Date
LETTER RECEIVED PRESS: SEP 27 1978	8-22-78	Request Waiver of Section 73.1201(b)(2) of the Rules to identify Station as Greensburg- Pittsburgh, Pennsylvania. Atty.: Gordon & Healy	GRANTED	10-10-78
MPCT-790109UD R&F PN REC'D PRESS	1-5-79 1-9-79	MP(BPCT-4612 as Mod.) to extend completion date Robert W. Healy, atty.		

APPLICATION RECORD-BROADCASTING

Call Letters: WRCB-TV

Name: WESTERN PENNSYLVANIA BROADCASTING CO.

Ch-40

Station Location: GREENSBORO, PA.

DUPLICATE

File No.	Date	Description	Action and Date
BLCT-790410KH		License to cover (BPCT-4612 as mod.) for New Station. (Lic. per. exp.: 8-1-81)	1 Granted 9-26-80
BRCT-810331KL R&F PN REC'D	3-20-81 3-31-81 3-31-81	RENEWAL OF LICENSE ATTY: LARRY A. MILLER {GORDON AND HEALY}	GRANTED 7-7-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

